

Jacqueline Steinbacher, Vice Chair
Mark Allen, Member
Gary Foree, Member



Alwyn Dowell, Member
Marcus Gallegos, Member
Amy Shadowens, Member

Robin Amerine, Chair
CITY OF JUSTIN
PARKS AND RECREATION ADVISORY BOARD AGENDA
SEPTEMBER 9, 2025
415 NORTH COLLEGE AVE
JUSTIN, TEXAS 76247
6:00 PM

CALL TO ORDER

Convene into Session:
Invocation and Pledge of Allegiance
American Flag

Texas Flag: *"Honor the Texas Flag; I pledge allegiance to thee, Texas, one state, under God, one and indivisible"*

PUBLIC COMMENT

In order to expedite the flow of business and to provide all the citizens the opportunity to speak, the Park and Recreation Committee Chair may impose a three-minute limitation on any person addressing the board.

DISCUSSION ITEMS

1. Development Update
2. Peterson Park Update
3. Budget Recap
4. Flower Mound Memorial Relocation
5. National Fitness Campaign Opportunity

ACTION ITEMS

6. Eagle Scout Grill project
7. Veterans Day Event

FUTURE AGENDA ITEMS

ADJOURN

I, the undersigned authority, do hereby certify that the above notice of the meeting of the City Council

of the City of Justin, Texas, is a true and correct copy of the said notice that I posted on the official bulletin board at Justin Municipal Complex, 415 North College Ave, Justin, Texas, a place of convenience and readily accessible to the general public at all times, and said notice posted September 2, 2025 by 5:00 p.m., at least 72 hours preceding the scheduled meeting time.

City Manager



Parks and Recreation Advisory Board Coversheet
September 9, 2025
415 NORTH COLLEGE AVE
JUSTIN, TEXAS 76247

Agenda Item: 4. (DISCUSSION ITEMS)

Title: Flower Mound Memorial Relocation

Department: Public Works

Contact: Jarrod Greenwood, City Manager

Recommendation:

Staff recommends that board members discuss and provide feedback.

Background:

Board members Amerine and Steinbacher met to discuss the possibility of relocating a memorial in Flower Mound to Justin.

City Attorney Review: N/A

Attachments:

1. Flower Mound Memorial Relocation

FLOWER MOUND MEMORIAL





Parks and Recreation Advisory Board Coversheet
September 9, 2025
415 NORTH COLLEGE AVE
JUSTIN, TEXAS 76247

Agenda Item: 5. (DISCUSSION ITEMS)

Title: National Fitness Campaign Opportunity

Department: Public Works

Contact: Jarrod Greenwood, City Manager

Recommendation:

Discuss if the board would be interested in moving forward with a recommendation to apply for the National Fitness Campaign Grant.

Background:

Staff applied for this grant back in 2023 and our application was approved. However, it was decided not to move forward with the project due to the location and lack of funding. As the city has grown it has opened up more location options for the fitness court that would be better suited for the community.

City Attorney Review: N/A

Attachments:

1. 2025 NFC - Blue Cross & Blue Shield of TX Grant Program



NATIONAL FITNESS CAMPAIGN CAMPAIGN BRIEFING





AMERICA'S LARGEST PUBLIC-PRIVATE WELLNESS PARTNERSHIP

CELEBRATING 750TH
Healthy Community this Year



NOW FUNDED
to welcome 1000 Healthy
Communities by 2026

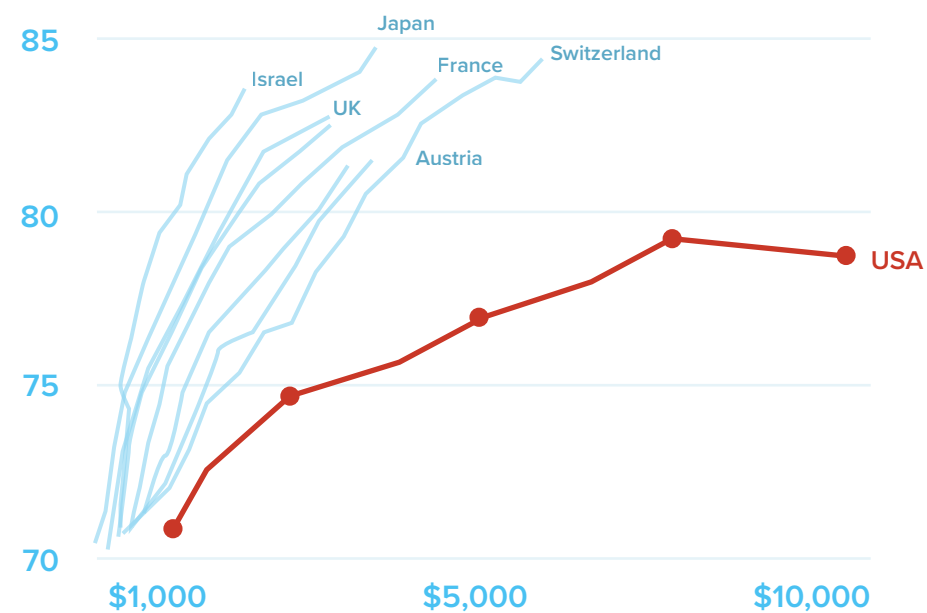
OUR MISSION : to Build Healthy Communities



WHY WE DO IT

TO MAKE WORLD CLASS FITNESS FREE

Life Expectancy vs Health Expenditure



UNDERSTANDING THE PROBLEM

AMERICA IS FACING A HEALTH CRISIS CAUSED BY SEDENTARY LIFE-
STYLES AND CITIES DESIGNED FOR CARS. USA SPENDS MORE MONEY
THAN ANY OTHER ON HEALTHCARE WITH POOR RESULTS.



BECOMING THE SOLUTION

WHEN COMMUNITIES ARE DESIGNED TO SUPPORT WELL-
BEING, HEALTH OUTCOMES CHANGE!



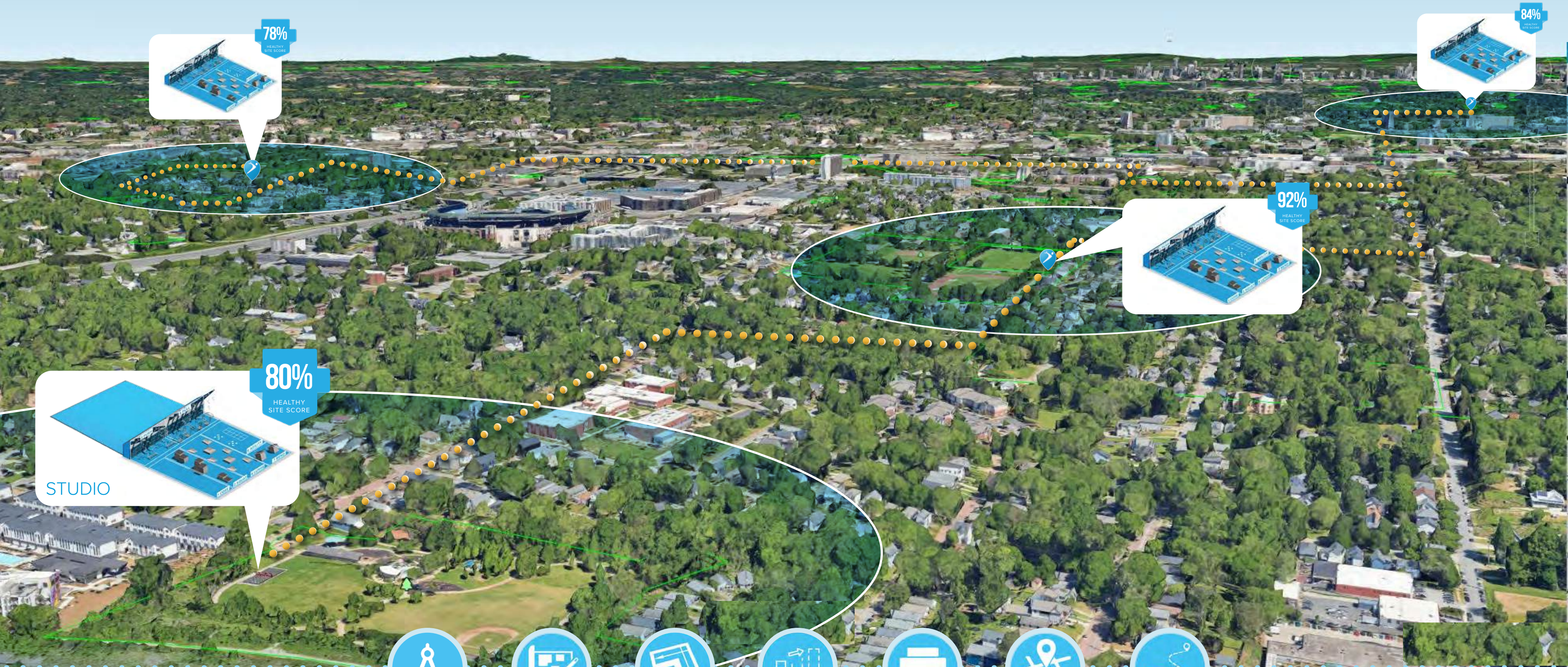
BROUGHT TO YOU BY





FITNESS COURT | HEALTHY INFRASTRUCTURE PLANNING

MULTI-SITE FUNDING FOR HEALTH IMPACT



BUILDING HEALTHY COMMUNITIES
MULTI-SITE PHASING FOR HEALTH IMPACT
HEALTHY SITE SCORE (HSS)



PLANNING



PHASING



LAYOUTS



PROJECTIONS



SCORES



MAPPING



TRAILS



CAMPAIGN OVERVIEW

WHAT WE DO

A COMPREHENSIVE COMMUNITY WELLNESS PROGRAM

DESIGN & PLANNING

SPONSOR SUPPORT

GRANT FUNDING

INSTALLATION

LAUNCH & PRESS

PUBLIC ART

AMBASSADOR TRAINING

MOBILE APP





FITNESS COURT

COMMUNITY WELLNESS HUB

STUDIO



COMMUNITY WELLNESS PROGRAMMING

WELCOMES ENTIRE COMMUNITY
MAYORS WELLNESS SERIES



HIIT



YOGA



ZUMBA



DANCE



STRETCH



KICKBOXING

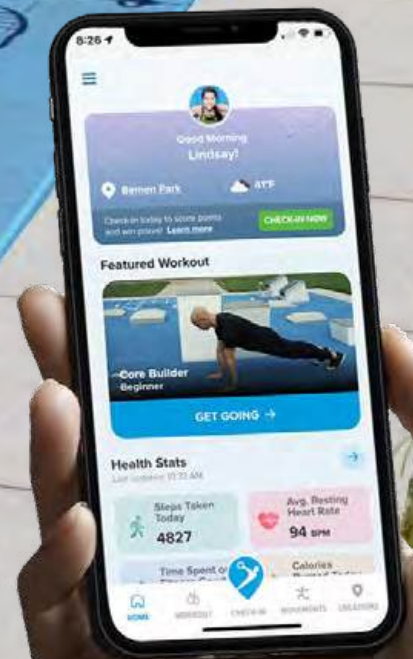


TAI-CHI



FITNESS COURT

WORLDS BEST OUTDOOR GYM



7 MOVEMENT FULL BODY WORKOUT
FUNCTIONAL TRAINING SYSTEM
DIGITALLY ACTIVATED | COACH IN YOUR POCKET



CORE



SQUAT



PUSH



LUNGE



PULL



AGILITY



BEND



FITNESS COURT | ART

EVERY FITNESS COURT IS A WORK OF ART



WORK WITH LOCAL ARTISTS
NFC DESIGN STUDIO



WORLD RENOWN ARTIST GALLERY
KEITH HARING | JEAN MICHEL BASQUIAT
Page 14 of 31

FITNESS COURT ART OFFERINGS

Local Artist Invite a Local Artist to create a mural that represents your community!

Support your Local Artist Community with a **\$5,000 Grant to the Artist** provided by NFC!

Additional Funding Required. Example Art: Will be customized for your city



Front Wall Unlocked for
Additional Artwork



Custom Art Work with the in-house NFC Art Studio Team

Additional Funding Required. Example Art: Will be customized for your city



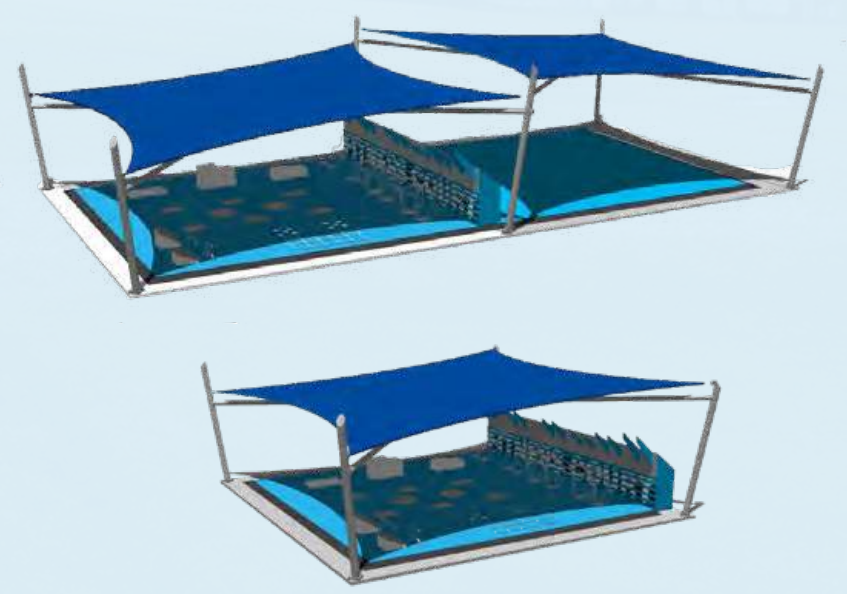
Fitness Court Art Unique design included in your state campaign

Actual Art:



NEW FOR 2025

NOW AVAILABLE FOR
**FITNESS COURTS &
FITNESS COURT STUDIOS**



FITNESS COURT | SHADE
WORLDS BEST OUTDOOR GYM JUST GOT COOLER



EXTENDED
SEASONAL USE



UV & SUN
PROTECTION



INTEGRATED
DESIGN



ENHANCED
AESTHETICS



MADE IN
USA



LONG LASTING
MATERIALS



1. BE A PART OF THE NATIONAL FITNESS CAMPAIGN

AMERICA'S LARGEST PUBLIC PRIVATE WELLNESS PARTNERSHIP

2. HEALTH BENEFITS
MORE TIME OUTDOORS, IMPROVED MENTAL & PHYSICAL WELLBEING

3. HEALTHY INFRASTRUCTURE
PLACES DESIGNED FOR PEOPLE NOT CARS

4. BUILDING COMMUNITY
CREATING A WELLNESS CULTURE THAT IS SOCIAL, CONNECTED AND FUN!

5. REDUCED HEALTHCARE COSTS
HEALTHIER, HAPPIER, PEOPLE



TEXAS CAMPAIGN

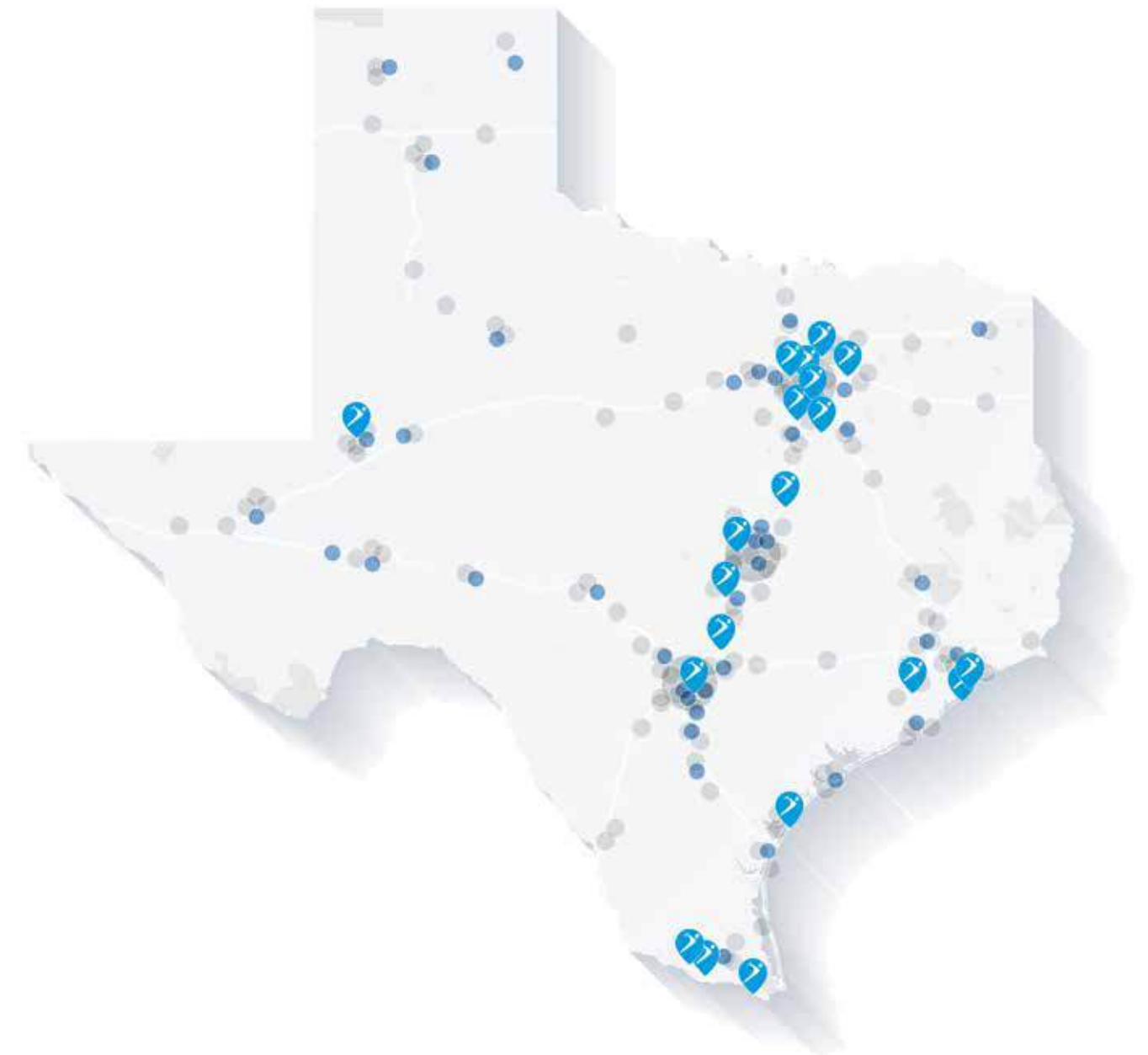
PRESENTED BY



STRATEGIC PLAN ADOPTED FOR HEALTH IMPACT ACROSS STATE

\$1M in Funding Now Available
for Qualified Site Partners

Limited funding for **20 communities** this campaign year



NFC Grant Requirements

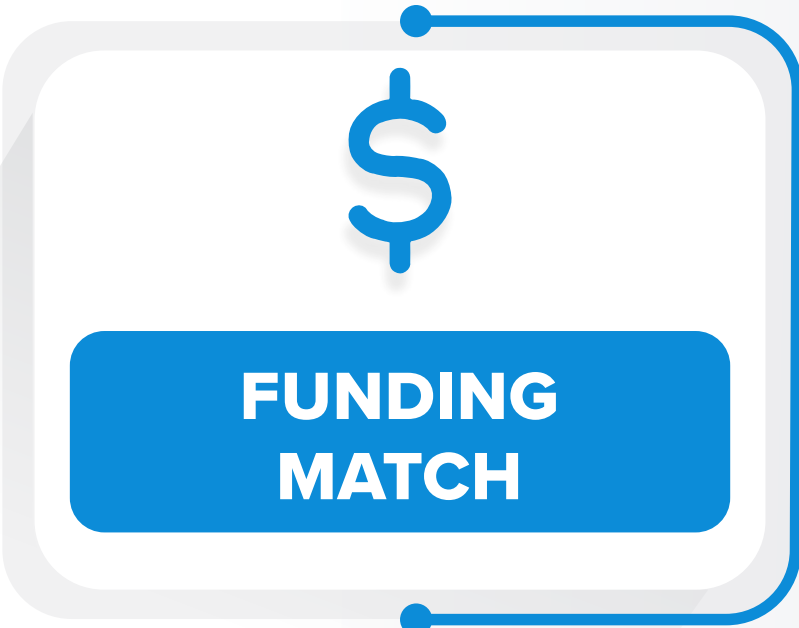
Program Qualification



STEP 1



STEP 2



STEP 3



STEP 4

JOIN THE CAMPAIGN



STEP 1

LEADERSHIP SUPPORT

*BUILD CONSENSUS / CONFIRM FEASIBILITY
MUNICIPAL LEADER SUPPORT*

SHARE 3 MINUTE VIDEO





STEP 2 SITES WITH IMPACT

Supported by NFC's Expert Consulting Services, Identify Site Locations that Meet Criteria for Funding Qualification & Health Impact

HEALTHY INFRASTRUCTURE PLANNING
• VISIBLE • CONNECTED • ACCESSIBLE •

Participate in Virtual Workshop led by NFC Expert Consultants to receive data & qualification information regarding your public spaces. See how your municipality or school benchmarks vs national averages.



POWERED BY



**NFC HEALTHY SITE
SCORE**

NATIONAL INDEX & DATASET
EXPERT CONSULTING FOR
LOCATING SUCCESSFUL
OUTDOOR WELLNESS HUBS



STEP 3 FUNDING MATCH

*NFC GUIDES FUNDING PLAN
CIP • STATE/NATIONAL • LOCAL SPONSORS*

**GRANT FUNDING AVAILABLE:
\$30,000-\$50,000 PER SITE**

**LOCAL FUNDING REQUIREMENT
\$160,000-\$270,000**

*PER SITE PENDING PROGRAM CONFIGURATION AND
INSTALLATION METHOD*





STEP 4
QUALIFY FOR GRANT

- A. PRE-APPLICATION PHASE*
- B. GRANT AWARD*
- C. BUILD/SITE PLAN*
- D. LAUNCH LOCAL CAMPAIGN*

**SUBMIT GRANT
APPLICATION**





JOIN US

LET'S BUILD HEALTHY COMMUNITIES
TOGETHER

Discussion - Q&A

NEXT STEP



**SCHEDULE VIRTUAL SITE
REVIEW WORKSHOP LED BY
NFC EXPERT CONSULTANTS TO
EXPLORE FEASIBILITY**



DISCUSSED AT NEXT STEP:

- 1. SITE WORKSHOP & HEALTHY SITE
SCORE REVIEW**
- 2. FEASIBILITY & ALIGNMENT WITH LOCAL
PRIORITIES**
- 3. FUNDING REQUIREMENT DETAILS AND
GRANT PROGRAM & AVAILABILITY FOR
YOUR STATE**
- 4. NON-BINDING GRANT QUALIFICATION
PROCESS**

STEP 2

PLANNING PHASING LAYOUTS PROJECTIONS SCORES MAPPING TRAILS



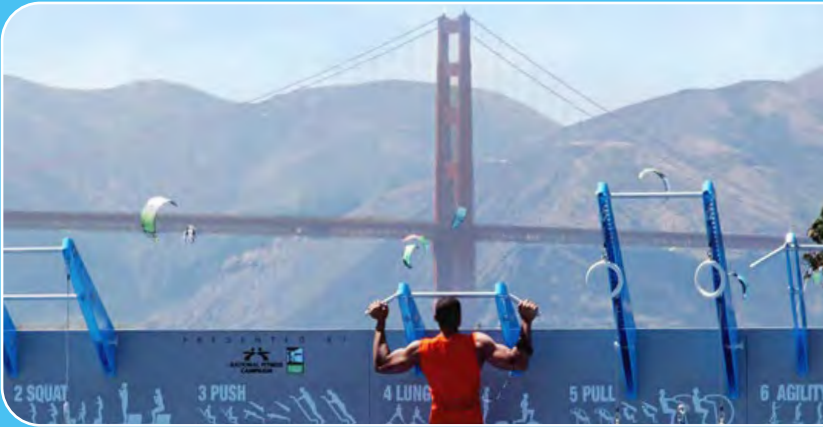
Sites with Impact
Design & Planning Consulting

QUALIFY SITE LOCATIONS FOR FUNDING

1

VISIBLE

Site locations must be recognizable with high visibility.



2

ACTIVE

Site locations must be heavily trafficked and centrally located.



3

CONNECTED

Site locations must be integrated with pedestrian infrastructure.





STEP 2 SITES WITH IMPACT

Supported by NFC's Expert Consulting Services, Identify Site Locations that Meet Criteria for Funding Qualification & Health Impact

HEALTHY INFRASTRUCTURE PLANNING
• VISIBLE • CONNECTED • ACCESSIBLE •

Participate in Virtual Workshop led by NFC Expert Consultants to receive data & qualification information regarding your public spaces. See how your municipality or school benchmarks vs national averages.



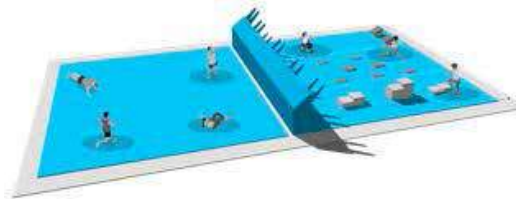
POWERED BY



NFC HEALTHY SITE SCORE

NATIONAL INDEX & DATASET
EXPERT CONSULTING FOR
LOCATING SUCCESSFUL
OUTDOOR WELLNESS HUBS

2026 CAMPAIGN FUNDING REQUIREMENT



FITNESS COURT | STUDIO

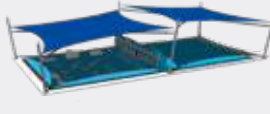
PHASE 1: NFC PROGRAM FUNDING

The Fitness Court® Studio and National Campaign Services **\$210,000**

 **NFC GRANT FUNDING AWARD** *(if selected and approved)* **(\$30,000-\$60,000)**

Optional Fitness Court® Studio Additions: Art & Shade

Fitness Court® Art *(included)* Custom Art *(+\$10,000)* Local Artist Program *(+\$25,000)* Shade Structure*



Note: powder-coating color and included art design dependent on campaign sponsor **funding requirements available upon request*

• FITNESS COURT® STUDIO & CAMPAIGN SERVICES **\$150,000-\$180,000**

See GPR Milestone 2

PHASE 2: ASSEMBLY FUNDING

• CONCRETE SLAB (Slab Dimensions 38'x73' - refer to drawings) **est. \$0-45,000**

Can be performed in-house, in-kind or by contractor (separate agreement)
See GPR Milestone 5

• FITNESS COURT® STUDIO ASSEMBLY **\$37,750**

NFC Approved Network (separate agreement) *with prevailing wage rates: \$39,750*
See GPR Milestone 6

Fitness Court® Studio & Assembly Total Program Funding ****\$242,750**
Estimate After \$50,000 Grant Funding *(if selected and approved)*



FITNESS COURT®

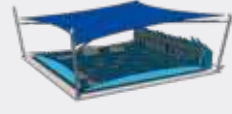
PHASE 1: NFC PROGRAM FUNDING

The Fitness Court® and National Campaign Services **\$175,000**

 **NFC GRANT FUNDING AWARD** *(if selected and approved)* **(\$30,000-\$60,000)**

Optional Fitness Court® Additions: Art & Shade

Fitness Court® Art *(included)* Custom Art *(+\$10,000)* Local Artist Program *(+\$25,000)* Shade Structure*



Note: powder-coating color and included art design dependent on campaign sponsor **funding requirements available upon request*

• FITNESS COURT® & CAMPAIGN SERVICES **\$115,000-\$145,000**

See GPR Milestone 2

PHASE 2: ASSEMBLY FUNDING

• CONCRETE SLAB (Slab Dimensions 38'x38' - refer to drawings) **est. \$0-25,000**

Can be performed in-house, in-kind or by contractor (separate agreement)
See GPR Milestone 5

• FITNESS COURT® ASSEMBLY **\$30,000**

NFC Approved Network (separate agreement) *with prevailing wage rates: \$32,000*
See GPR Milestone 6

Fitness Court® & Assembly Total Program Funding ****\$180,000**
Estimate After \$50,000 Grant Funding *(if selected and approved)*

***Assumes concrete pad costs of \$45,000 (national average), NFC grant of \$50,000, and includes Fitness Court® Art*

***Assumes concrete pad costs of \$25,000 (national average), NFC grant of \$50,000, and includes Fitness Court® Art*

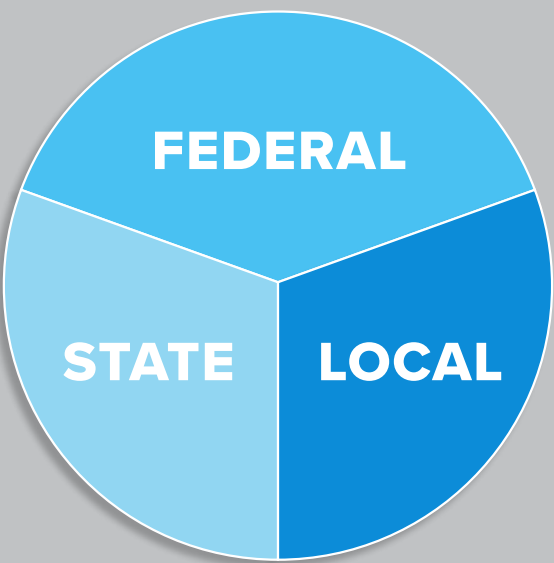
STEP 3



ALTERNATE FUNDING PATHWAYS
NFC CONSULTATIVE SUPPORT
Federal | State | Local | Regional

FUNDING PATHWAYS

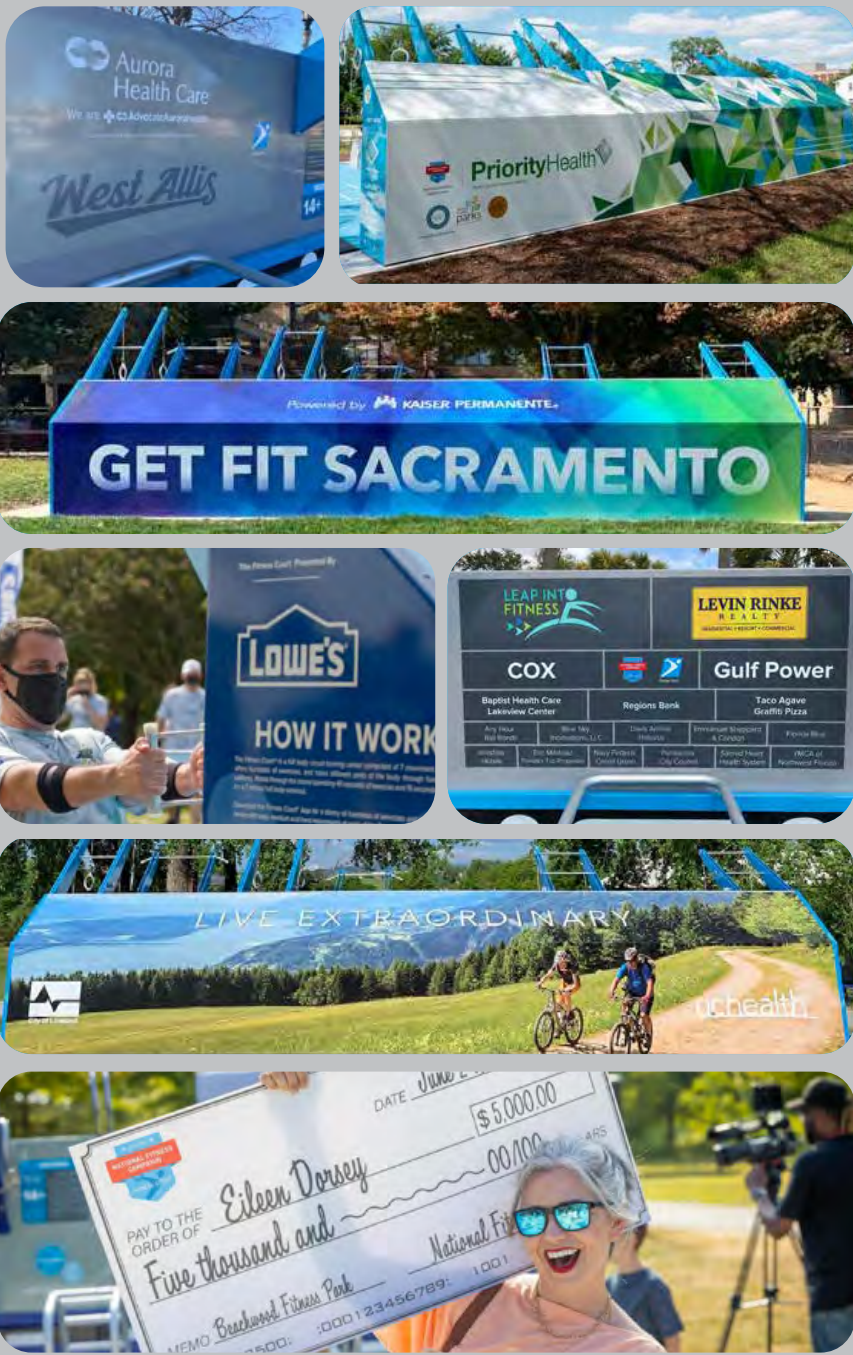
FEDERAL AND STATE FUNDING



Expert funding consulting
for eligible partners



LOCAL AND REGIONAL SPONSORS



STEP 4

GRANT QUALIFICATION PROCESS

PRE APPLICATION PHASE

- 1 Feasibility Review
- 2 Evaluation Call
- 3 Non-Binding Grant Application

AWARD PHASE

- 4 Award of Grant Eligibility *(First Come, First Served for Qualified Applicants)*
- 5 Local Adoption by Governing Body
- 6 Develop and Confirm Funding Match

LAUNCH PHASE

- 7 Shipment for Storage
- 8 Install Concrete Slab and Art Approval
- 9 Fitness Court Assembly
- 10 Press Launch Ceremony



**CAMPAIGN LAUNCHES AND
FITNESS COURTS OPEN!**

**2026 GRANT
APPLICATION
PERIOD NOW OPEN**



Campaign seeking qualified applicants able to meet the 2026 time frame for adoption and local funding match.



Parks and Recreation Advisory Board Coversheet
September 9, 2025
415 NORTH COLLEGE AVE
JUSTIN, TEXAS 76247

Agenda Item: 6. (ACTION ITEMS)

Title: Eagle Scout Grill project

Department: Public Works

Contact: Jarrod Greenwood, City Manager

Recommendation:

Staff recommends that board members discuss and provide a recommendation.

Background:

Eagle Scout Grill project for City Park.

City Attorney Review: N/A

Attachments:

1. Eagle Scout Grill Project



Stanbroil Park Style Charcoal Grill with Cover, Portabl...

\$269⁹⁹ 3.6 ★★★★★ 5 ✓prime

Sponsored 



Guide Gear

[Visit the Store](#)

4.5 ★★★★★ (352)

Guide Gear Heavy-Duty Park-Style Charcoal BBQ Grill for Camping, Outdoor Cooking, Backyard, Patio, Camp Grilling Barbecues, 15.5" x 15" x 8.25"h.

50+ bought in past month

